

## Writer's Guidelines

# mamalode™

FOR THE WHOLE MOTHER

We pay most of our contributors. We don't pay for Because I said So, Who and How, and What and When contributions. From the Mouths of Babes contributors get a \$50 Gift Certificate to a local store. Photographs payments depend on size and working relationship. We do not pay for materials already purchased by a business for promotion. We pay on publication if all paperwork is in (contract, W-9, ect).

## We are a platform

Every mom has a story. By sharing our stories we give support to each other, permission to stumble and an opportunity to connect. If your writing style and story is accepting (no judgment), candid, heartfelt and if your story takes the topic to heart in a unique way, we want to hear from you.

## Website Contributions

*A Why Story* — your story, your voice, endless topics. Submit a 500 word or less piece telling your story to [info@mamalode.com](mailto:info@mamalode.com)

*A What and When story* — a deeper look into an event on our calendar, its history and its benefits. Download a What and When form at [www.mamalode.com/contribute](http://www.mamalode.com/contribute)

## Magazine Contributions

Each issue of the Mamalode magazine has a theme. We recommend reading a copy or the digital edition at [www.missoulamagazine.mamalode.com](http://www.missoulamagazine.mamalode.com) to get a feel for our style. In every issue there are some regular features.

*Because I Said So (75 words or less)* — short mini-essays from readers on the issue's theme. 75 words or less. Non-paid but its a great way for us to fall in love with your style and voice.

*Pursue (800 words)* — a story about a mom bridging the dream, pre and post family (job, school, passion)

*Moola- Business /financial (500 words)* — features a mom-owned business, how she did it. Usually an interview. Did she have a loan, a business plan, a nanny? This sometimes will also be good info on managing money.

*Art reviews/excerpts (600 words)* — Mom artists get reviewed by a peer. We try to set up some sort of follow up for reviews (an event where we show a reviewed film for example) and the opportunity to sell reviewed work on the [mamalode.com](http://mamalode.com) shopping page (coming soon).

## Photography/Art Contributions

Submit your work to [info@mamalode.com](mailto:info@mamalode.com) and we will add it to our graphics library. Please name (save as) your piece like this: Your name\_photo subject\_emailaddress

We will send you a contract if we are going to use your image(s) and PAY YOU.

Our mission is to create connections and the content we choose reflects this goal. No how-to or political stories are accepted. We don't lean left or right, just on each other. Here is the best way to contribute.

*A Who and How story* — profiles a mom, what she does, who she is and how she does it. This is the opportunity to get inspired, get perspective and get involved. We are always amazed at how everyone is juggling this whole mama thing. We look forward to hearing how you do it. Download a Who and How form at [www.mamalode.com/contribute](http://www.mamalode.com/contribute)

*Travel: We'll get there when we get there (800 words)* — Get outta' town! Tell us where you went, who you went with (your fam? Your love? Your girlfriends? By YOURSELF? Somewhere within a day trip. Pay attention to things like distance and cost and what to do when you get there.

*Health: Be well (1000 words by 4 practitioners in 250 word segments)* — MOM's health issue. We try to look at taking care of ourselves from several modalities.

*Daddy-o (1000 words)* — A dad gives his take on the whole shebang. This is a perspective piece in essay format.

*From the Mouths of Babes (poem/essay 300 words or less)* — Kiddos tell us "anything they think moms should know"

*Essays (1000 words)* — focused on the issue theme

*Poetry* — accepted if it complements the theme or a story. Mamalode does not have a regular poetry column.

Writing samples and story ideas can be emailed to [info@mamalode.com](mailto:info@mamalode.com)

Please note we can use smaller images on the website, but if you want to be in the print publication (especially the cover shot) images need to be high resolution. You may submit a thumbnail but let us know what size the original file is. Questions? Please contact at [info@mamalode.com](mailto:info@mamalode.com)